



[Home](#) » [TRAVEL DESTINATION NEWS](#) » [Jakson Hospitality to promote sustainable tourism in Satara, Maharashtra](#)

Jakson Hospitality to promote sustainable tourism in Satara, Maharashtra

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As part of its initiative to promote environmentally and culturally friendly tourism, Jakson Hospitality will be promoting eco & village tourism in the Satara district of Maharashtra. Jakson Hospitality presently operates 'Jakson Inns Phaltan', India's first three-star LEED GREEN platinum rated hotel which is nestled among the serene sugarcane fields and pomegranate orchards. Jakson Inns Phaltan has developed many experiential outdoor activities for its guest from nature trails, fort treks, leisure activities, village tours, farm visits, cultural tours and wind mill tours.

Announcing the developments Sandeep Talaulicar, Managing Director, Jakson Hospitality Pvt. Ltd. says, "We have long recognized the potential of eco & village tours in the district of Satara and have been constantly developing opportunities to promote tourism in this region. We aim to strengthen our commitment to responsible tourism by conceptualizing eco sensitive packages for our guests and keep sustainability at the forefront. The market for eco sensitive tourism has been growing exponentially over the years and will continue this momentum over the next two decades. We are extremely delighted to be partnering with the local community at Satara to deliver unique travel experiences aimed at individual and corporate groups".

Guests can visit Pusegaon windmill farm to catch a glimpse of hundreds of gigantic windmills set amidst the adjoining hills. For art lovers Aundh museum exhibits some of the rare paintings and sculptures by well known Indian & European artists. Trekkers can visit the Ajinkya Tara Fort, located at 3,300 feet above sea level in the Sahayadri Mountains offering magnificent view of the entire city Satara city. Visit the largest organic farm in Satara on a bullock cart, learn traditional techniques of farming & experience Zebra, Gladiola & Rose plantations. For those keen on ancient culture & history, visit the royal palace of the Marathas. For a special expedience of farming guests can visit the nearby sugarcane fields, dairy farms, pomegranate orchards to savor goodness of nature.

Jakson Hospitality owns and operates the brands Jakson Inns & Jakson Gourmet. Jakson Inns Phaltan offers 74 well appointed guest rooms & suites, a fully equipped gym, spa, a multi cuisine restaurant, contemporary bar and a banquet hall. There are rooms tailored for the single female traveller and for the physically challenged. The hotel also has a large convention facility & an outdoor lawn accommodating 1000 persons. The hotel has Platinum rated facility by the Indian Green Building Council & complies with all ISO and ADA - American Disabilities Act standards.

Jakson Ltd. headquartered at Noida, Delhi is a pioneer in Power Generating Solutions with an experience of over 70 years. The company recently diversified into the Hospitality Sector seeking to create a benchmark in Hotel operations. Jakson Ltd. owns and operates in the Silent Commercial Generators and Solar Power business and has over 1800 employees with its current revenues exceeding Rs. 2500 crores per annum.



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